



2022

2022
ANNUAL
REPORT



East River
FEDERAL CREDIT UNION

CEO/PRESIDENT'S MESSAGE

We have traveled through a rough stretch the last few years and the recovery of the global economy has been slower than what we had hoped for. Individuals, families and businesses continue to wrestle with inflation. Higher prices and rising interest rates are making many members anxious and uncertain about their finances. These feelings were only heightened with the high profile bank failures that took place earlier this year. East River FCU is structured and managed differently, because of that I am able to feel optimistic for the future regardless of the economic conditions we are facing. The strength, resilience and preparedness of our credit union is what has carried us through this stretch.

East River FCU is safe, sound and here to assist our members. Our ability to do that is in no small part to our core principles, our dedicated employees, volunteer leadership and our commitment to serving our members and communities. Our mission states "We are committed to the success and financial well-being of our members and our community". That statement has guided every decision East River Federal Credit Union makes. As I look back at what our team has accomplished over the last year, I am proud of our continued progress in offering member centric services and options. I am deeply grateful for all that our team does to ensure our members are taken care of and consider myself fortunate to work alongside each of them.

Most of all, I am grateful for each and every one of our members. I know you have many options for your finances and I thank you for trusting East River FCU to assist you in building your dreams.

Tanya Hobson
CEO/President

CHAIRMAN'S MESSAGE

During the last year, the Board along with the credit union's management and staff have sharpened the focus on implementing the current (2022) strategic plan which targets providing trusted, quality, and affordable financial services to members. Additionally, we have continued to improve the financial standing of the credit union while concurrently providing members with very competitive loan products and other financial services. This soundness in financial standing will allow us to invest in upgraded technology that will provide the members with a more seamless and enjoyable financial experience. Investing in this upgraded technology will modernize and improve service to members along with enhancing the credit union's internal operating efficiency. This change will lower operating costs, which will provide us with new opportunities to allocate funding for additional services and products for members.

As a cooperative, we work to be a trusted partner for meeting members' financial needs. We value your support and invite your participation in your cooperative.

Jeff Nelson
Board Chair



SUPERVISORY COMMITTEE

The Supervisory Committee is responsible for safeguarding member assets by ensuring the Credit Union is operating properly. As a volunteer committee, we have broad oversight authority to hold the Credit Union's Board of Directors and senior management accountable for fulfilling their responsibilities in the interests of the members.

In conformance with regulations, the Supervisory Committee hired external consultants to review compliance and has assessed the financial statements along with audit reports for the year ending on December 31, 2022. It is the pleasure of the Supervisory Committee to report to you that the affairs of East River Federal Credit Union during 2022 have been conducted in the most professional manner in accordance to prescribed standards and accounting practices, and were found to be current, accurate, complete and in balance.

The sound policies and practices of the Credit Union contributed to the continuing success of a growing loan portfolio and ending the year with a net income. Even with a unpredictable financial landscape continuing from the effects of the pandemic, the Credit Union finished 2022 with a strong net worth ratio of 8.44% which is above what the National Credit Union Administration considers to be "well-capitalized." We wish to commend the Board of Directors and staff on another successful year of exemplary service to our members.

Amy Dockendorf
Supervisory Committee Chair

BALANCE SHEET	2022	2021
ASSETS		
Loans	\$21,836,811.34	\$20,266,154.83
Allowance for Loan Loss	\$(111,787.82)	\$(87,921.86)
Net Loans	\$21,725,023.52	\$20,178,232.97
Receivables	\$101,330.76	\$99,330.76
Cash	\$573,714.61	\$ 591,330.61
Investments	\$22,071,791.22	\$ 23,838,191.54
Accrued Interest	\$91,832.91	\$76,976.257
Prepays	\$50,924.62	\$42,547.97
Fixed Assets	\$837,472.15	\$902,325.15
Other Assets	\$415,389.73	\$391,761.21
TOTAL ASSETS	\$45,867,479.52	\$46,120,696.78
LIABILITIES		
Accounts Payable	\$(727,400.36)	\$(237,843.19)
Notes and Interest Payable	\$-	\$-
Taxes Payable	\$646.62	\$2,556.16
Accrued Expenses	\$68,234.10	\$89,496.34
NCUSIF Premium Assessment	\$-	\$-
TOTAL LIABILITIES	\$(658,519.64)	\$(145,790.69)
SHARES & EQUITY		
Members' Shares	\$43,693,401.64	\$42,580,279.81
Reserves	\$572,906.80	\$572,906.80
Undivided Earnings	\$3,122,833.12	\$3,090,501.42
Unrealized Investment Gain/Loss	\$(1,036,813.70)	\$(9,532.26)
Net Gain/Loss	\$173,671.30	\$32,331.70
TOTAL SHARES & EQUITY	\$46,525,999.16	\$46,266,487.47
INCOME STATEMENT		
OPERATING INCOME		
Loans	\$862,398.20	\$948,091.09
Investment	\$341,547.05	\$94,013.06
Fees & Charges	\$253,784.75	\$ 244,560.89
Miscellaneous	\$319,050.34	\$ 411,840.69
TOTAL OPERATING INCOME	\$1,776,780.34	\$1,698,505.73
OPERATING EXPENSES		
Salaries & Employee Benefits	\$709,763.14	\$758,017.18
Travel & Conference	\$6,079.80	\$5,338.68
Office Occupancy	\$82,735.24	\$89,519.61
Office Operations	\$96,377.94	\$96,413.94
Education & Promotion	\$29,908.26	\$33,021.26
Loan Servicing	\$26,391.72	\$29,540.05
Prof. & Outside Servs.	\$529,969.08	\$511,002.64
Assoc. Dues	\$15,535.40	\$14,532.79
NCUA Operating Fee	\$7,819.55	\$8,321.30
Cash Over/Short	\$147.93	\$310.99
Interest on Borrowed Money	\$15.72	\$36.41
Miscellaneous	\$3,901.31	\$1,547.61
Total Provision for Loan Loss	\$14,000.00	\$-
TOTAL OPERATING EXPENSES	\$1,508,645.09	\$1,547,602.46
TOTAL DIVIDEND EXPENSES	\$80,463.95	\$118,571.57
NET INCOME (LOSS)	\$173,671.30	\$32,331.70

NATIONAL AWARD

★ ★ ★ ★ ★

Credit Union National Association's First Place Dora Maxwell Social Responsibility Award - \$50 million or less asset size

BY THE NUMBERS

Loans \$21.84 million

Shares \$43.69 million

Assets \$45.87 million

Members 3379

2022 LOAN PORTFOLIO BREAKDOWN

AUTO

READY CREDIT

UNSECURED

REC VEHICLE

HELOC

PLEDGE SHARE

REAL ESTATE

AWARD HIGHLIGHTS

Dakota Credit Union Association Desjardins Adult Financial Education First Place

Dakota Credit Union Association Dora Maxwell Social Responsibility First Place

Dakota Credit Union Association Social Impact Award, S.D.

Dakota Credit Union Association Social Media Campaign

Dakota Credit Union Association Complete Marketing Campaign

EAST RIVER FCU SUCCESS TEAM

STAFF

Tanya Hobson, President/CEO
Trasi Smith, Vice President of Operations
Mechelle Johnson, Financial Controller
Erica Clements, Marketing Specialist
Dawn Allbee, Lead Member Service Representative
Maisie Smith, Member Service Representative
Kayla Tolk, Member Service Representative
Lori Rhodes, Senior Member Service Representative

Staff & Members donated to Lake & Miner County Food Pantries



Staff led many financial education sessions for teens & young adults



\$6000 in scholarships to members attending college or tech school



Celebrated International Credit Union Day with free coffee at Scooter's



Take the **15x15 CHALLENGE!**

Sponsor of Interlakes Area United Way 15x15 Challenge Campaign



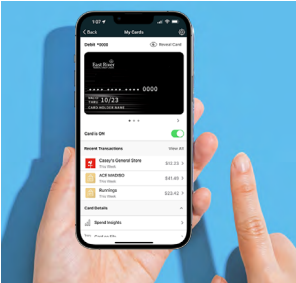
Free financial wellness counseling from our partner, GreenPath

VOLUNTEERS

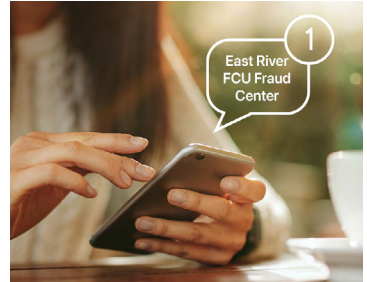
Jeff Nelson, Board of Directors Chair
Brenda Colombe, Board of Directors Vice Chair
Randy Hoffman, Board of Directors Secretary/Treasurer
Stacy Krusemark, Board of Directors
Mike Jaspers, Board of Directors
Amy Dockendorf, Supervisory Committee Chair
Cindy Callies, Supervisory Committee Secretary
Kurt Pfeifle, Supervisory Committee Member

2022 NEW SERVICE HIGHLIGHTS

New tab in the mobile app allows members to have **control of their debit card right on their phone!** View your cards, turn them on or off, check out your spending for the month, see the merchants that have your card stored, and reset your PIN, all on the app!



Two new reward checking accounts are available to members! One rewarding you with cash back on purchases. The other giving you a higher interest rate on your checking balance! Get your rewards by doing what you already do like using your debit card and getting eStatements.



Don't put that phone away just yet! **Fraud text and phone notifications** from our Fraud Center give you ability to confirm or deny fraud on your card with a simple "yes" or "no". You can expect a **text message from the short code number 37268** and we will NEVER ask for your PIN or full card number! Always be extra careful and check the short code number!


East River
FEDERAL CREDIT UNION
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